

# Building Our Future Fuel

## Are We On Course?

Donnell Rehagen, CEO, NBB

John Huber, President, NORA

Sean Cota, President, NEFI

Roger Marran, President, Energy Kinetics

John McCusker, Global Companies



# Consider this....

## Excerpts from “Maverick At Work”

- Everything we do starts with a big idea
- We can look the future in the eye and say, “We are no longer a captive to history”.
- We need to become the author of our own destiny.
- Purpose is about the difference we’re trying to make.

# Consider this....

## Excerpts from “Maverick At Work”

- If everyone is selling the same thing, what’s the tie-breaker? The Purpose? At the heart of every great company or organization is a clear sense of purpose.
- We must use every legitimate resource and strategy available for us to gain advantage over our competition.
- The most effective way to play hardball is to build an agenda for growth around a strategic curveball.

# Our Purpose, Today

is about being a force for transformation

*“We want to lead this industry to a different place”...*

