Building Our Future Fuel
Are We On Course?

Donnell Rehagen, CEO, NBB
John Huber, President, NORA
Sean Cota, President, NEFI
Roger Marran, President, Energy Kinetics
John McCusker, Global Companies
Consider this....

Excerpts from “Maverick At Work”

• Everything we do starts with a big idea

• We can look the future in the eye and say, “We are no longer a captive to history”.

• We need to become the author of our own destiny.

• Purpose is about the difference we’re trying to make.
Consider this....

Excerpts from “Maverick At Work”

• If everyone is selling the same thing, what’s the tie-breaker? The Purpose? At the heart of every great company or organization is a clear sense of purpose.

• We must use every legitimate resource and strategy available for us to gain advantage over our competition.

• The most effective way to play hardball is to build an agenda for growth around a strategic curveball.
Our Purpose, Today
is about being a force for transformation

“We want to lead this industry to a different place”....