

Southern New England Energy Conference

Oilheat • Motor Fuels • Propane



Gurney's Resort
Newport, RI

Sept. 18-19, 2017

Corporate Sponsorships

Please join us for the fourth annual *Southern New England Energy Conference*, a joint conference of the **Connecticut Energy Marketers Association**, the **Massachusetts Energy Marketers Association**, and the **Oilheat Institute of Rhode Island**. It will be held at one of the top-of-class venues in New England, the seaside resort Hyatt Regency in historic Newport, RI. *With over 250 attendees last year, it's a great networking opportunity for sponsors.*

Gold
Silver
Bronze

Schedule at a Glance

September 18, 2017

9:00 AM	Breakfast/Vendor Foyer
10:00 AM	Breakout Sessions
11:15 AM	Breakout Sessions
12:30 PM	Luncheon and Keynote
2:30 PM	Breakout Sessions
3:45 PM	Breakout Sessions
5:00 PM	Reception

September 19, 2017

8:00 AM	Breakfast
8:30 AM	Breakout Session
9:45 AM	Breakout Sessions
11:00 AM	Breakout Sessions
12:00 PM	Closing Luncheon

Conference Sponsors

As a conference sponsor you will receive recognition on site through signage and announcements, and in our press coverage of the events leading up to the conference and afterwords by all three state associations. In addition, sponsors are also listed in the CEMA Annual Membership Directory and newsletters.

Gold Sponsor: \$2500

On site signage, name on attendee badges, 2 complimentary tickets for the full conference, an ad in the program book, promotion in the CEMA newsletter, and an exhibit booth.

Silver Sponsor: \$1500

On site signage, 1 complimentary ticket for the full conference. Includes full page ad in the program book and promotion in CEMA's newsletter.

Bronze Sponsor: \$750

On site signage and a program book ad; includes promotion in CEMA's newsletter.

Tabletop Exhibit Booth: \$450

Though we are not a trade show, you can increase your physical presence at the conference with tabletop display booth. Includes one person to staff the booth at no charge (full day rate including breakfasts and lunches), one additional person can attend to staff the booth on the first day only at a discounted rate of \$80; additional persons charged normally as attendees. **LIMITED TO 30 BOOTHS - see page 3 for details**

Program Book Advertiser: \$200

Full page ad in the program book. Ad dimensions 4.5" W x 7.5" H. Jpeg files preferred; email to chu@ctema.com.

Giveaways

Want to give away a gift with your logo to make this a more memorable event for attendees? Typical giveaways include tote bags, coolers, apparel, pens - anything with your logo. Use your own logo'd giveaway products or contact David Chu at CEMA to get pricing on possible items. Tel (860) 613-2041, email chu@ctema.com.

Sponsorship pricing kept at or below 2013 levels!

Premium Sponsorships



Premier Sponsor

This is the top-level conference sponsorship, only one is available. Includes an exhibit (\$450 value) and three conference tickets (\$597 value). **\$3500**



Breakfast Sponsorships

This sponsorship is for our opening breakfasts on Monday and Tuesday. Each breakfast is available for a sponsorship.

\$850 Mon Sep 18 and Tue Sep 19 as separate sponsorships



Opening Luncheon Sponsorship

This sponsorship is for our premier luncheon which will feature a keynote presentation from an industry leader. In recent years, our presenters have included former US Comptroller General David Walker, OPIS head Tom Kloza, and Gulf CEO Joe Petrowski. Attendance at the lunch has averaged 225 in recent years. Includes 2 complimentary full conference tickets.

\$3,000 (Partial a sponsorships are available for \$1750)



Reception Sponsorship

Always one of the day's most popular events, this is a great networking event, and includes a full hour of open bar with passed hors d'oeuvres. This sponsorship includes 1 complimentary full conference ticket.

Price: \$1,500 outdoor in gazebo, weather permitting



Closing Luncheon Sponsorship

This sponsorship is for our mid-day luncheon on the second day, Sep 19. Expect attendance to be 175. This event will close our 2-day conference. The raffle prize drawing will be held during this lunch. Includes one complimentary conference ticket. Includes 1 complimentary ticket.

\$1,500 (Partial a sponsorship is available for \$500)



Grand Prize

We will be offering a high-end consumer electronics as a grand prize for attendees: flat-screen TVs, I-Pads, and more! You can be the company to award these prizes! Last year we gave away a 60" LED television. Includes 1 complimentary conference ticket.

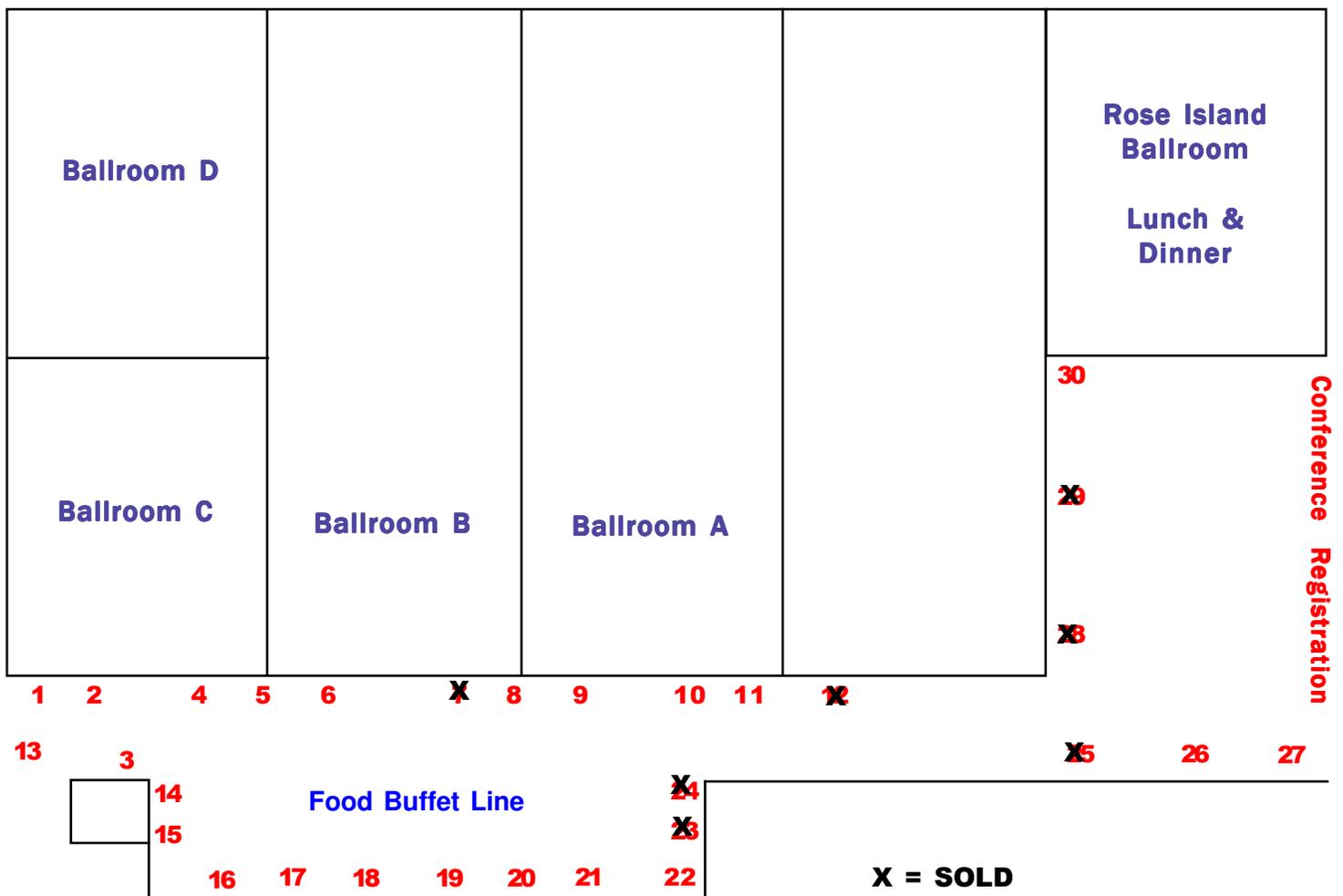
Price: \$1000

*Full-conference complimentary tickets have a \$299 value

Tabletop Displays - \$450

This conference is not a tradeshow, and there are no designated hours to visit vendors. Rather, "tabletop" displays will be available in reception area where the breakout sessions and food buffets are located throughout the day, Sep. 18, 10 AM - 5:00 PM (setup from 8 AM - 10 AM). **Tablestops are for one day only, Monday, Sep. 18.** Includes one free full conference registration for the person manning the booth, a \$299 value (registration for both days with all meals and reception).

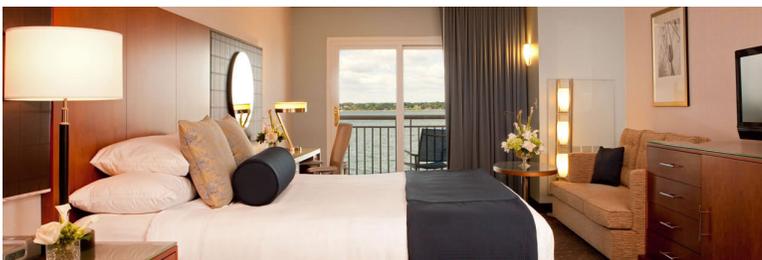
Below is a diagram of the layout. There are only 30 available. Just indicate on the registration form which location you would like to take, numbered 1-30. The price of each is \$450 and will accommodate a 6' wide table. If your booth is larger than that, then you should take two adjacent spots since management reserves the right to deny setup of anything that measures more than six linear feet. Access to electrical outlets may be at an additional cost. **Cost includes 1 full conference registration (\$299 value)**, (additional persons register at the normal attendee rates - see page 5). Available spots are numbered in red and available on a first-come, first-served basis.





GURNEY'S RESORT • NEWPORT, RHODE ISLAND

This year, our event remains in co-sponsoring state Rhode Island where our venue will be at the island resort Gurney's Resort in Newport, RI. **This is the same hotel as last year, they Hyatt, just new owners.** They are honoring last year's rate of just \$199/night. Newport is a popular vacation destination, with great shopping, restaurants and night life.



Hotel Information

Our conference room rate at the Hyatt Regency is **\$199** per night, not inclusive of taxes and resort fees. This is 53% of their standard room rate.

To make reservations at the Hyatt Regency and get the conference rate, please go to this website and register:

<https://aws.passkey.com/event/16308154/owner/14598/home>

or call **1-888-421-1442** and reference "Southern New England Energy Conference"

Our block ends Aug 19 so reservations need to be made by then.

Hotel Reservations

Gurney's Resort
1 Goat Island
Newport, RI
(401) 851-1234

Directions and more information can be found at <http://www.gurneysresorts.com/newport>

PMAA Raffle

We will hold an raffle to raise money for the government relations work of the Petroleum Marketers Association of America. We invite you to donate gifts for members to select. You will receive full recognition for your donation with signage.

2017 Southern New England Energy Conference Sponsor Registration



Advertisements Sponsorships

Company Name: _____ Contact Name: _____

Mailing Address: _____ City: _____ State: _____ Zip: _____

Tel: _____ Fax: _____ Email: _____

Sponsorships (check all that apply):

____ Premier \$3500 ____ Gold \$2500 ____ Silver \$1500 ____ Bronze \$750 ____ Program Book Ad \$200

____ Tabletop Display \$450 Which table number? (see chart p. 3) 1st choice ____ 2nd choice ____ 3rd choice ____

Premium Sponsorships: ____ Breakfast 9/18 Sponsorship \$850 ____ Breakfast 9/19 Sponsorship \$850

____ Exclusive Opening Luncheon Sponsorship \$3000 ____ Partial Opening Luncheon Sponsorship \$1500

____ Exclusive Closing Luncheon Sponsorship \$1500 ____ Partial Closing Luncheon Sponsorship \$750

____ Exclusive Reception Sponsorship \$1500 ____ Partial Reception Sponsorship \$750

____ Grand Prize Giveaway \$1000

Note: Exclusive sponsorships take precedent over partial sponsorships; partials may be shared among multiple sponsors

Additional Tickets to Attend the Convention:

Full Conference \$299 (2 Bkfst, 2 Lunches, Reception) _____

Day 1 only: \$239 _____ **Day 2 only:** \$209 _____

Conference Contact: David Chu, CEMA
10 Alcap Ridge, Cromwell, CT 06416
Tel (860) 613-2041, Fax (860) 632-1122
Email chu@cema.com

Total Due \$ _____

Payment: Please send this form with payment to CEMA, 10 Alcap Ridge, Cromwell, CT 06416 Fax (860) 632-1122

Credit Card Payment: ____ VISA ____ Mastercard Card #: _____ Exp: _____

Name on card: _____ Signature: _____

Address for card _____
(if different from company address above)

